

1. Paste your original text here

Produce an update email about an ongoing AI implementation to augment the marketing department's capabilities.

## PROFILE

2. Select desired writing style

- Executive formal
- Friendly professional
- Technical explanatory
- Motivational
- Concise bullet points
- Story-based narrative

3. Select message type

- Executive letter to staff
- Transformation program update
- Technology impact explanation
- Feature usage guide
- Slide show content
- Press Release

4. Target audience

- Leadership
- Management
- Team Leads
- Associates
- Customers
- Press

5. Word Count Limit

150

## REAP|Change™ FRAMEWORK FACTORS

6. Indicate the Primary Motivation for Change

Interests -Staff

7. Indicate the Secondary Motivation for Change

Interests - Customers

8. How will the new technology be used? (optional)

Skills Augmentation (e.g., A.I., Word Processing, Graphics Tools)

9. What aspects of the company vision, values, strategy, or goals would you like to emphasize in the message? (optional)

Emphasize that in no way ~~it~~ the new AI technology intended to replace staff in the Marketing Department.

Generate Content

Subject: Exciting Update: AI Implementation in Marketing

Dear Colleagues,

We are thrilled to share some exciting news about our ongoing AI implementation in the Marketing Department. The primary goal of this initiative is to augment our capabilities and equip you with advanced tools to enhance your skills.

Our new AI technology will assist with tasks like data analysis, personalized marketing strategies, and customer insights. This is an opportunity for us to work smarter and more efficiently, not harder. Importantly, this AI is designed entirely to support and elevate your work, not replace any of our valued team members.

We understand that there may be questions or concerns, and we want you to feel supported throughout this transition. Training sessions and resources will be available to ensure everyone feels confident using the new tools.

Thank you for your dedication and enthusiasm in embracing this exciting change. We are committed to making this a positive and empowering experience for all.

Warm regards,

[Your Name]

[Your Position]